

# Support Shawnee Mission East Athletics!



***There are TWO easy ways!***

**1. Become a member of the SM East All-Sports Booster Club**

- Multiple sponsorship levels available;
- Special recognition in the SM East Sports Program; and
- Receive two free season passes to all home SM East athletic events.

**2. Buy an ad in the SM East Sports Program Guide**

- A cost-effective way to promote your business to the East community;
- Available in a variety of sizes and prices; East families and friends can also purchase ads;
- For one price, ads appear in all three – Fall, Winter and Spring – Sports Program Guides; and
- All ads include two FREE season passes to all home SM East athletic events.

***About the SM East All-Sports Booster Club***

Founded in 1968, the All-Sports Booster Club has a rich tradition of supporting all Lancer sports teams and cheerleading on an equal basis. The Shawnee Mission School District provides approximately \$50,000 in funds to support all of our sports programs. Funds raised by the Club provide significant additional support to student athletes and their coaches, helping pay for new equipment, travel, banners, uniforms, special training events, and more.

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**2009-10 SM East All-Sports Booster Club**

*Check one or both of the following ways to support East Athletics*

**Advertise.** A board member will contact you with more information.

**Become an All-Sports Booster Club Member.** Please check the level of your choice:

Gold, \$300 and above

Silver, \$225 to \$299

Bronze, \$125 to \$224

Lancer, \$75 to \$124

Standard, \$50

Single, \$30 (one pass only)

Name (as you want it to appear in the Guide) \_\_\_\_\_

Your student's name/grade \_\_\_\_\_

Phone (      )      -      Email address \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**Return this form to: Kelley Colby, 4408 W. 66<sup>th</sup> Street, Prairie Village, KS 66208**

**Questions? [Kacolby25@gmail.com](mailto:Kacolby25@gmail.com) 913.432.6483**