

Shawnee Mission East Booster Club Frequently Asked Questions

1. What is the history of the SME All-Sports Booster Club?

It was started in 1968 to support all 23 sports & cheerleading. It was one of the first of its kind and is still considered unique in that it funds all of the school's sports through one budget. Each sport is granted at least \$1,200 each year toward its operating budget.

2. What are the benefits of an All-Sports Booster Club?

It creates unity between programs and supports all sports, no matter how many participants they have.

3. What are the prime ways of raising money?

- 1.) Ad sales in the program printed during each sports season
- 2.) Memberships

4. Why do we need to raise this money?

District funding along with other revenue sources aren't enough to meet the school's athletic needs

A vast majority of district funding pays for transportation, officials, insurance, and state association & league dues

Our other source of revenue is activity tickets & gate receipts. That money goes for individual sports budgets & officials. Officials cost almost \$30,000 per year!

The Booster Club more than doubles the district's funding.

"With the projects funded by Booster Club, our athletes can perform better, perform safer & look better while they are doing it."
- Gary Howard, SM East Athletic Director

5. How can someone learn more?

Check out www.SMESPORTS.com, the school's sports website that is sponsored and supported by the All-Sports Booster Club. It is the best way to be informed about SME sports.